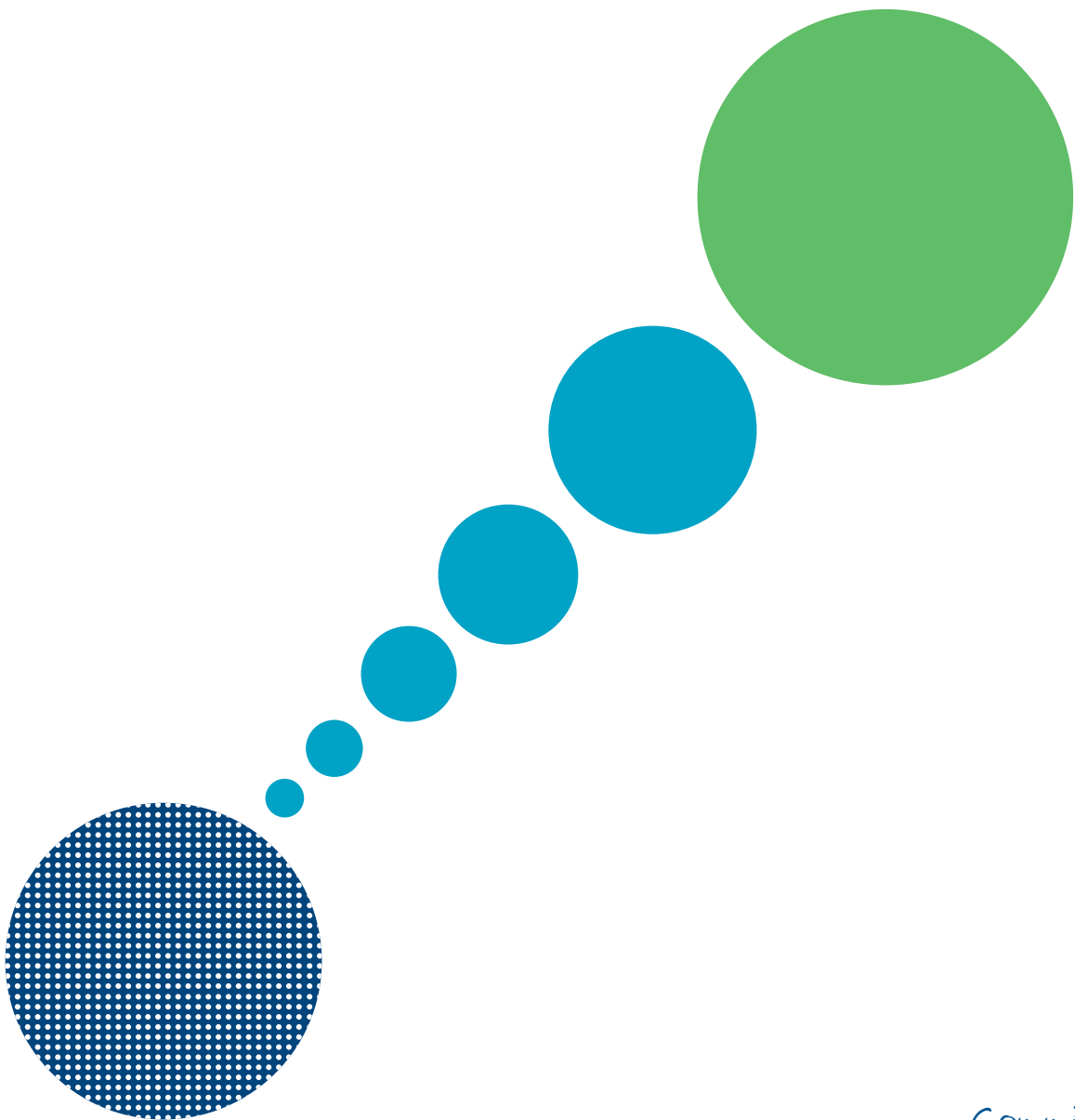


CORPORATE BROCHURE



WHO WE ARE

ABOUT THE FIRM

UHY James (incorporating UHY James Chartered Accountants and UHY James Management Consulting), is an independent member firm of UK based network – UHY International. The firm has been recognized as a trusted partner in the Audit, Accounting & Advisory space in the region, since 2005.

James and his team, formally joined hands with UHY International to become UHY James the exclusive member firm in the UAE, after more than two decades of association with one of the leading global accounting networks.

UHY James has almost 100 professionals functioning out of a corporate office in Dubai and branch-offices in other Emirates (Abu Dhabi, Sharjah, and Fujairah).



LEADERSHIP TEAM

The firm's leadership team comprises experienced Partners who are led by CEO & Managing Partner James Mathew, a fellow member of the Institute of Chartered Accountants of India (ICAI) and member of the American Institute of Certified Public Accountants (AICPA). The Partners collectively wield over 200+ years of experience across GCC region and beyond.

James has an illustrious professional career spanning 30 years in the UAE, since 1992. He has played a significant role in the development of the accounting and auditing profession and has held key influential positions such as Chairman of ICAI Dubai chapter in 2012-13 and as Secretary-General of the India Business & Professional Council, Dubai in 2015-17.

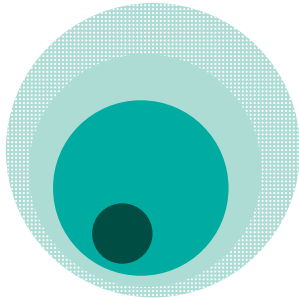
James began his entrepreneurial venture as a Partner with the UAE member firm of a top 10 network and eventually became a Senior Partner. In 2017 he further took charge as Group CEO for UAE and Oman operations and was eventually elected to the Global Board of the network in 2017 and 2018 for two consecutive terms.

OUR MOTTO

"Committed to your growth story"

– an unwavering commitment to quality and delivering enhanced value to augment clients' growth story.

OUR EXPERTISE



Our team consists of qualified and experienced professionals with strong domain expertise, coupled with local market knowledge.

Further, given our network of offices across 100 countries, we are able to capitalize on the global expertise in each of our business practices to offer a holistic approach across all our practices. Our expertise comprises an entire suite of professional services right from setting up of a new business, providing active support in successfully running an enterprise to assisting in expanding a conglomerate both regionally and globally.

OUR SERVICES

We offer a wide range of mainstream and specialist professional services, ranging from audit & assurance, corporate finance, risk management, technology services, business advisory, tax advisory & compliance as detailed below:

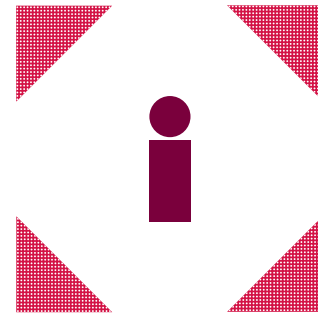
AUDIT & ASSURANCE

Our Audit and Assurance team consists of highly experienced professionals with a deep understanding of the industry and its intricacies. We employ a risk-based audit approach that reflects our detailed understanding of our clients' business and the relevant internal and external risks.

Our assurance team has over the years developed robust client acceptance and continuance procedures as well as a reporting and communication framework which ensures timely delivery of results that consistently exceed client's expectations while ensuring full compliance with both internal and external reporting requirements.

- **AUDIT APPROACH:** We follow a well-defined global risk-based audit methodology which is fully compliant with International Standards on Auditing (ISAs) and which is subject to a stringent quality control and review process based on the International Standard on Quality Control (ISQC) 1 and the IESBA Code of Ethics principles. Our services include the following:
 - Audits of financial statements (general purpose, special purpose and international audits).
 - Interim reviews, and other assurance services such as agreed-upon procedures.
 - Regulatory audits as specified by governing bodies e.g. RERA audits.

- **ACCOUNTING & BOOKKEEPING:** Transparency & comparability of information is instrumental for businesses and stakeholders to be able to assess opportunities and implement their vision. Our team brings a wealth of professional experience in both financial and non-financial reporting in the following areas:



- Accounting & bookkeeping, outsourcing and payroll administration.
- Review & implementation of the financial reporting requirements of the clients in compliance with IFRS and other industry-specific reporting requirements.
- Advising on the implementation and compliance with IFRS on an ongoing basis.
- Review of non-financial information including business processes.
- Review and reporting to comply with the requirements of financiers.

CORPORATE FINANCE

Our Corporate Finance practice in UAE comprises of a dedicated team of accomplished professionals with strong technical knowledge combined with relevant industry expertise. Our team brings vast regional insights and is able to support and advise its clients across various sectors and industries viz., Healthcare, Education, Financial Services, Real Estate, Media & Communication etc.

As a value add to our clients, we draw from our global network to provide enhanced solutions to your businesses across the globe. Our global reach of the UHY network means our member firms are well-placed to provide advice on international best practices and local requirements to assist with overseas acquisitions and divestures.



OUR EXPERTISE – CONTINUED

Service offerings under our Corporate Finance practice include the following:

- Mergers & Acquisitions
- Business Valuation
- Financial Due Diligence
- Feasibility Studies
- Project Advisory
- Transaction Structuring
- Fund Raising
- Purchase Price Allocation
- Goodwill Impairment Review
- Strategic Review of Operations
- Joint Ventures & Strategic Partnerships
- New Market Entry Strategies

CORPORATE GOVERNANCE & RISK MANAGEMENT

Our internal audit and risk management services comprise subject matter experts with strong industry background and exposure to various sectors across geographies. With domain knowledge and expertise, we are able to offer advice to our clients not only on matters pertaining to corporate governance and risk management but also with regards to critical inputs on emerging trends, industry benchmarks and international best practices, etc.

Our approach is effusively aligned with the new mission of internal audit defined in the International Professional Practices Framework of The Institute of Internal Auditors (IIA), namely, "To enhance and protect organizational value by providing risk-based and objective, assurance, advice, and insight". In keeping with this mission, our focus is on assisting the client organization in:

1. being able to optimize results, and
2. better manage risks that matter to enterprise-value and the achievement of corporate objectives.



Based on our experience, managing the Internal Audit (IA) function in-house can pose complex challenges to many organizations. UHY offers highly responsive and flexible IA outsourcing and co-sourcing services to clients which include the following:

- Enterprise risk management
- Corporate governance reviews
- Internal control and audit
- Information technology review and data analytics
- Fraud risk review including forensic reviews
- Anti-money laundering assessment and model validation

- Regulatory compliance reviews viz., Internal Risk Assessment Process (IRAP) & Internal Capital Adequacy Assessment Process (ICAAP)
- Quality assurance reviews.
- Special purpose audit and review to achieve operational efficiency and cost reduction.

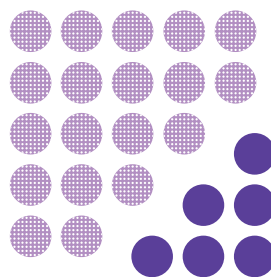
Our delivery model for impeccable service is based on our practice leaders working closely with clients to understand their requirements and develop tailor-made solutions to meet those specific needs.

TAX ADVISORY & COMPLIANCE

Our specialized tax professionals bring to the table their in-depth knowledge of the industry and the local tax regulations to resolve some of the complex tax issues and to ensure a smooth and efficient tax structure for our clients.

We provide personalized, customized, and tailor-made tax advisory solutions for each client in accordance with their requirements. Through our extensive worldwide network of experienced international direct and indirect tax professionals, we deliver seamless service to help navigate the complex local and international tax laws.

Our experienced tax team also provides ongoing training programs to update our clients on the practical implications of tax laws, both prevailing and proposed. UAE recently introduced Corporate Tax which will be applicable on business profits; effective for financial years starting on or after 1 June 2023. Tax specialists from our team can guide you with Pre-Assessment and Structuring of transactions.



Our tax services include the following:

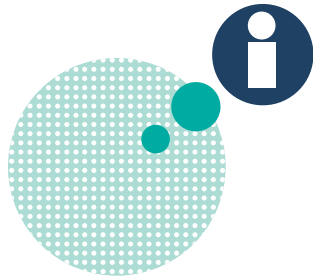
- Tax compliance, Planning and Management
- Tax Impact Assessment
- VAT returns & Advisory including health check
- Excise Returns & Advisory
- VAT & Excise Accounting Advisory
- VAT & Excise Transaction Audit
- Corporate Tax
- International taxation, Structuring and Transfer Pricing

TECHNOLOGY SERVICES

IT projects are majorly seen as business enablers to achieve higher accuracy in business planning, more effective marketing, increased global sales, systematic management, real-time monitoring and fast personalized customer support.

OUR EXPERTISE – CONTINUED

With a strong foundation of industry specialization and technological knowledge, our experts follow a proven technology roadmap to foster original, practical solutions that can help to address our clients' key challenges.



At UHY tailored approach to innovation is part of our DNA – we have expertise in applying tools and technology to efficiently and effectively manage complex processes and problems. UHY can assist in monitoring an organization's performance, growth and governance through our tailored services that include:

- Information Technology Audit
- Business Application Solutions
- Robotics Process Automation
- Project Management and Quality Assurance
- Cyber Security & Resilience

COMPANY INCORPORATION & SUPPORT SERVICES

Starting a business in UAE requires an understanding of the difference between Mainland, Free Zone and Offshore operational and regulatory requirements. The necessary advice on how to choose the right business license, jurisdiction and business structure is of utmost importance.

We have the experience of assisting entrepreneurs for the last two decades in incorporating companies across the United Arab Emirates with minimum hassle. Our specialized business set up experts can assist with business incorporation processes, open corporate bank accounts and initiating visa processes. We also provide support services post business incorporation.

Our services include the following:

- Mainland company incorporation
- Free Zone company incorporation
- Offshore company incorporation
- Amendments in business license
- Documents attestation & business support services
- Tax residency certification
- Company liquidations
- Regulatory approvals & product registrations

STRATEGY & TRANSFORMATION

As change becomes constant, matching pace with the evolving market demands is essential and in such scenarios business transformation is inevitable and non-negotiable. Strategic advisory is a prerequisite when it comes to transforming businesses. A sound business strategy helps organizations gain competitive advantage, helps them navigate an everchanging dynamic business environment better and provides the right direction for growth. Our team with its multi-disciplinary experience provides strategic advice and transformational

programs that help companies in mapping out their growth journey. Here are the tailor-made services that we offer within the scope of Strategy & Transformation:

- Strategic Review & Assessment
- Strategic Planning
- Go-to-market Strategy
- Market Research & Feasibility Study

TRADEMARK REGISTRATION

A trademark registration simplifies the process of establishing a brand in the industry, creates an identity for the brand, helps expand the client base & most of all protects your brand.

Wondering how to register a brand and get a trademark?

We are well poised to help organisations with the varied Trademark services that will help in protecting the brand identity and create a goodwill. Our Trademark services include:

- Trademark Search
- Trademark Registration
- Trademark Recordal
- Trademark Licensing

WHO WE SERVE



We support clients across a wide range of industries.

Industries represented include:

- Retail, Distribution & FMCG
- Automotive & Aerospace
- Banking, Financial Services & Insurance
- Agriculture & Forestry
- Construction & Real Estate
- Education & Services
- Energy & Utilities
- Engineering & Industrials
- Food & Beverage
- Healthcare, Pharmaceuticals & Biotech
- Technology
- Hospitality & Tourism
- Entertainment & Leisure
- Media, Communications & Telecommunications
- Manufacturing
- Minerals, Metals & Precious Stones
- Not-For-Profit
- Public Sector
- Professional & Management Services
- Transport & Logistics

WHY UHY



OUR APPROACH

We pride ourselves on surpassing our client's aspirations by delivering the highest standard of professional services in a timely, professional & diligent manner. We leverage our global reach & collaborate with our client's and other member firms to ensure your expectations and objectives are achieved.

- Our services and teams are tailored to suit the culture of each type of client; we work closely with publicly listed corporations, large and medium-sized companies, privately owned businesses, and not-for-profit & public organizations.
- As a member of the UHY global network, our firm is able to bring to the table an exceptional competitive advantage - our team has the specialist industry knowledge and regional insight which is further enhanced by the pooled resources of the global network.
- Our drive for professionalism, quality, integrity and innovation combined with our global reach have realized substantial growth for our clients and member firms.

OUR COMMITMENT TO QUALITY

As our firm values quality, we have signed a Quality Charter committing to the adoption and achievement of performance and service objectives that we consider essential to delivering the highest level of quality to our clients.

We focus on quality through:

- thorough understanding of the business and overall operating environment.
- well defined KYC & client onboarding procedures.
- stringent compliance with the ethical obligations indoctrinated by the governing bodies.
- investing in human capital by continuous training and nurturing of talent.
- rigorous internal quality control and peer review protocols in accordance with the internationally-best practices.

We strongly believe that our unwavering commitment to quality standards as an integral value to our continual success, sets us apart from our peers. This ethos is resonated across all our business practices.



GLOBAL REACH

UHY James is a member of UHY International. Established in 1986 and based in London, UK, UHY International is a network of independent accounting and consulting firms. Each member of UHY International is a legally separate and independent firm.

UHY offers an exceptional competitive advantage – national capabilities are enhanced by global resources and attentive personal service. The network's teams, who cover over 300 major business centres across 100 countries, pride themselves in their ability to combine local knowledge with regional, national and international skill sets. UHY brings together the global expertise of independent member firms, who are all highly regarded, professional and reputable in their own local markets.

However, it is the UHY culture that helps add value for clients. The member firms are well acquainted with each other; they are aware of each firm's specialist sector knowledge. It is this cohesiveness that differentiates UHY from other international networks.

Clients prefer working with UHY's professional and approachable team who offer innovative and practical solutions for mid-market clients as well as established multinationals.

The network's drive for professionalism, quality, integrity, innovation and our global reach have realized substantial growth for both us and our clients, who enjoy the significant competitive advantage of access to the expertise and knowledge of over 8,900 professionals worldwide.

MESSAGE FROM THE CEO

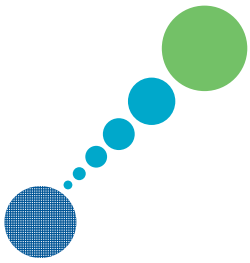


James Mathew
CEO & Managing Partner

Heading our firm in the UAE for almost 30 years has led me to understand that dynamism is the essence of business.

After 27 years of being associated with a Top 10 accounting network, my team and I formally joined forces with UK headquartered UHY International to become an independent member firm in the UAE. Our transition coincided with the outbreak of the pandemic and navigating our clients through the post pandemic landscape has compelled us to evolve, innovate, transform, reimagine to ensure organizations thrive, not just survive.

Our team is an amalgamation of professionals who have time and again earned the trust of our clients, walked the extra mile and sustained professional relationships for years. Our motto through the constantly changing business landscape has been to stay committed to our clients growth story and rest assured - that will not change.



Let us help you achieve
further business success

*"Committed to
your growth story"*

– an unwavering commitment to quality
and delivering enhanced value to
augment clients' growth story.

UHY James
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UHY James
Management Consulting

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Fujairah

Suite 51, Fujairah Insurance Building, Fujairah

Regulated Auditors DFSA, DIFC & ADGM

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